



*"Public opinion is everything. With public sentiment, nothing can fail. Without it, nothing can succeed."*

*~ Abraham Lincoln*



*North Dakota United*

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# Public Relations Grant



Financial assistance is available to our local associations in order to help YOU communicate!



## Here's How to Apply

North Dakota United is proud to be able to provide direct assistance for all our local associations in public relations and communications.

NDU offers grants of \$100 to \$500 to locals to use toward continuing, improving or starting local PR and communications plans.

Associations must apply for a specific amount, submit a proposed PR program plan and estimated expenditures, and agree to meet a few criteria.

Each recipient local is required to report out to members how PR Grant dollars are used. This can be done in an article for our magazine, *United Voices*, or electronically, on social media and the NDU website, [www.ndunited.org](http://www.ndunited.org).

## Local Assistance

In addition, NDU is able to provide hands-on training to help our local leaders communicate effectively with their members and local communities.

NDU will gladly dispatch its communications staff out to your community, to meet face-to-face with you and your members and leaders, to discuss, strategize and build up strong PR plans and communications programs for your local.



PR grant proposals can be turned in for consideration at any time:

Any local association interested in applying for a grant can do so by downloading the PR Grant Proposal, which can be found in the "For Members" section on our website [www.ndunited.org](http://www.ndunited.org).

In order to provide our locals with the flexible, urgent assistance they might need to reach the public and their own members with quick and accurate communications, the NDU PR Grant no longer has an application deadline.

### Examples of PR Grant uses:

- Events
- Social media & paid advertising
- Promotional items
- Community projects

### For more information:

If you would like to discuss your ideas for the best use of the NDU PR Grant for your local, or to schedule NDU communications staff assistance at your local, call NDU Communications Director Kelly Hagen at 701-223-0450, or send an e-mail to [kelly.hagen@ndunited.org](mailto:kelly.hagen@ndunited.org).